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The Law Society

# Business Analyst - Website/CRM

Contract Type: Fixed-Term until December 2020  
Working Pattern: Full Time  
Working Hours: 35 hours per week  
Salary: Up to £56,243 plus 3% flex benefit

## Job purpose:

To adapt, develop and use business analysis techniques to support and implement complex change and continuous improvement within TLS, supporting both new and existing business IT systems. Understand key business drivers to enable successful realisation of TLS corporate and functional objectives.

## Job Accountabilities:

- Delivers business, IT systems and process analysis to improve organisational capability by working through each stage of a project lifecycle (waterfall and agile delivery) and being the interface between the business and technical teams
- Determines the implications of proposed changes by gathering and analysing business requirements and assessing these against the broader strategic plan, operational priorities and wider impact, ensuring focus on member experience
- Promotes an organisation wide commitment to change and the adoption of good practice to ensure TLS strategic plan is realised
- Establishes effective working relationships with colleagues at all levels including other transformation programme teams to ensure effective delivery of project tasks and products
- Prepares materials for and facilitates workshops across business units and project workstreams and manages product delivery in accordance with project management guidelines

## Knowledge, skills and experience

### Essential

- Experience of end-to-end website implementation projects, including integration with eg CRM, finance, other SaaS solutions and single sign on to optimize customer experience
- Extensive experience of working in an agile delivery environment
- Experience of being involved in significant business change including staffing, cultural, financial, transactional, IT and overall performance implications
- Strong process design and re-engineering skills including process mapping with use of tools such as Visio or other business process modelling tools
- Experience of using industry standard methods, techniques and business change tools for example BPMN, UML/ Use Cases, SWOT analysis, Five Why's, Lean Six Sigma principles and methodology and wireframes
- Ability to solve problems creatively and effectively and understand the business drivers for change
- Experience of analysing business and IT requirements in order to achieve process improvements, cost savings and remove inefficiencies
- Experience of using a broad range of BA skills, including writing a business case, producing cost/benefit analysis, conducting impact assessments, documenting functional specifications, reviewing design documents, and the end-to-end testing process.
- Strong communication skills (listening, influencing and persuasiveness), capable of dealing with all levels of staff

- Able to adopt an assertive approach and challenge business assumptions, while maintaining a diplomatic, tactful and sensitive manner
- The ability to work well under pressure and deliver to deadlines within all areas of the business, and often on multiple work streams is essential
- Proficient Microsoft Office skills including Visio

### Desirable

- Experience of integration with Microsoft Dynamics CRM and AX
- Business Analysis qualification, such as a BA Diploma or equivalent
- Proficient in use of Microsoft Project

### Planning & Organising

- Job requires the ability to forward plan as well as the ability to deal with multiple projects/ workstreams and stakeholders with competing deadlines and priorities
- Understanding of how to work with different parts of the business and how to manage their priorities and competing interests
- Collaborative role, needs to integrate and align plans with broad range of internal and external functions
- Plans and organises own work

## Dimensions

### Operating environment

- Full time role
- Flexibility is essential to meet committed project deadlines
- Engaging staff at all levels across the organisation
- No line management

### Financial responsibility

- Document and update business case and benefits throughout the project lifecycle
- Provide information required to enable appropriate prioritisation of change

### Creative Responsibility

- Problem solving and support for solution design

### Analytical Responsibility

- Fundamental requirement of the role to undertake business and data analysis to inform eg business case, options analysis

### Location

- Based in central London, occasional travel to other Law Society sites may be required